

Interior Design Relief Project

NYC design students help 'Sandy' families

In October 2012, Hurricane Sandy devastated the greater NYC area, hitting towns along the Jersey shore, the Rockaways and the coast of New York's Long Island. Some FIT (Fashion Institute of Technology) students were displaced for a few weeks. Natalie Zepeda, Long Beach, Long Island, was one of them. Natalie was inspired to take on a mission to help families whose homes were severely damaged by the storm. She sought the help of professors Carmita Sanchez -Fong and Nicole Migeon, and fellow students who also wanted to help out the families in need. It was then that the Interior Design Relief Project was established at FIT.

With measuring tape in hand, the professors and students met with the families in Long Beach, Long Island to discuss their needs. At the end of the process each family received a proposed design package that included AutoCAD drawings, renderings of proposed designs and an inspiration board that included color layouts, finishes and furniture selections. The Interior Design Department of FIT, with the help of FIT's photography department, who accompanied the students and professors on the many trips to Long Beach, Long Island to take photographs of the devastation, were featured in an exhibit



called "Interior Design • Photography • Sandy Help Long Beach." On exhibit were photos of the devastation as well as profiles of each of the families, proposed design packages and videos of the students, professors and some of the Sandy families discussing how the storm affected their lives.

You can view the process of the Interior Design Relief Projects on Facebook at www.facebook.com/IDReliefProject.



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